



# G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

Affiliated to Osmania University and Approved by PCI

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## Company Building as a Service (CBaaS) at T-HUB

Faculty of G. Pulla Reddy College of Pharmacy **Dr. B.Veeresh, Dr.P.Ravi Kumar and Dr. Shaik Naseeb Basha** attended “Company Building as a Service (CBaaS)” programme at T-Hub, Hyderabad on 16<sup>th</sup> February 2024. The programme was conducted by “IES and The Factor -Y”, a Swiss Innovation platform. They came up with proposals regarding internships for students, innovations, student exchange programs between India and European countries like Germany, Netherland, Switzerland etc. The representatives explained about their idea building & innovation strategies at university level, protection of ideas through patents, collaboration with different regulatory organizations etc.

  
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