



G. PULLA REDDY COLLEGE OF PHARMACY

MEHDIPATNAM, HYDERABAD. www.gprcp.ac.in
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G. PULLA REDDY MEMORIAL GOLD MEDAL FOR B. PHARM IN OSMANIA UNIVERSITY

G. Pulla Reddy College of Pharmacy has instituted "**G. Pulla Reddy Memorial Gold Medal**" for the topper of B. Pharm in Osmania University from 2012-13 academic year.

The Sweets Legend, late Sri G. Pulla Reddy is the epitome of the self-made man. Born in a lower middle class agricultural family in a remote village, Gokavaram of Kurnool district in 1920. Sri Reddy has become popular by sheer hard work, determination and perseverance. He started his career in sweets business in Kurnool, the then capital town of Andhra State in 1948. With his uncompromising insistence on quality, his sweets soon became a hallmark of taste, quality and purity.



LATE SRI G. PULLA REDDY

The then Governor of Andhra State appointed him as the official supplier of sweets to the Government of Andhra Pradesh. When the State capital was shifted to Hyderabad in 1956, he also shifted his sweets business to Hyderabad. By scrupulously adhering to the business ethics and morals, acquired from his uncle, late Sri Kasireddy Venkata Reddy, he made "**G. Pulla Reddy Sweets**" an international brand name for Quality Pure Ghee Sweets. His professional ethics and humanity are best exemplified in the fact that he had encouraged and helped many people to establish their own sweet shops.

Sri G. Pulla Reddy's life and career are the manifestation of the maxim "Simple living and high thinking". Since his childhood, Sri G. Pulla Reddy had nurtured noble virtues like patriotism and selfless service to society and donated generously for the construction and development of temples, hospitals and educational institutions. Though he could not pursue higher education, he believed in the importance of education in the development of the people and the country and established a number of educational institutions from elementary level to post graduate level. In the year 1977, he established G. Pulla Reddy Charities Trust and under its auspices started a good number of educational institutions, orphanages, hospitals and basha peethams etc., which are doing a yeoman service to the society. The educational institutions founded by Sri Pulla Reddy are as famous for quality education as his sweets are. He strongly believed in the richness of Indian culture and contributed his might in protecting and enriching it. He served as honorary president of Bhagyanagar Ganesh Utsav Samithi for many years. A socially responsible and morally upright man, Sri Pulla Reddy found Veda Hindu Parishad ideology close to his heart, and worked for the cause of the country in close association with it.

Sri. G.Pulla Reddy was known for his inimitable generosity. His simplicity, honesty, generosity and his active participation in service activities endeared him to many great leaders like Neelam Sanjeeva Reddy, Lal Bahadur Shastri, Gnani Jai Singh, N. T. Rama Rao and Atal Bihari Vajpayee. In recognition of his magnanimity, Udipi Pejawar Peeth honoured with Dana Guna Bhushana. He was given Jamnalal Bajaj award for the best ethical practices in business. Leaving behind a rich legacy of educational institutions, hospitals and service organizations, Sri Reddy attained immortality as a man of simplicity, generosity and social service on 9th May,2007 at a ripe age of eighty eight.

G. Pulla Reddy College of Pharmacy is one of the many educational institutions founded by Sri. G. Pulla Reddy and was established in the year 1994 under affiliation to Osmania University, Hyderabad. This Gold Medal sponsored by G.Pulla Reddy College of Pharmacy in memory of late Sri G.Pulla Reddy is indeed a befitting tribute to a great man and this will surely inspire the youngsters to scale great heights in their careers and to become role models in their service to the society and country.

IPA "Prof. M. L. KHORANA MEDAL - 2011" AWARD

S. Tejaswini, B. Pharm IV year student (2011 passed out) has been awarded Prof. M. L. Khorana Medal for securing highest marks in B. Pharm by Indian Pharmaceutical Association (IPA) and was presented during 63rd Indian Pharmaceutical Congress held at Bengaluru from 16-12-2011 to 18-12-2011. Dr. C Gopala Krishna Murthy, President, IPA & Prof. C.K. Kokate, Vice Chancellor, KLE University were present on this occasion and congratulated the student for this prestigious award.



SEMINAR ON COMMUNICATION SKILLS AND ORAL PRESENTATIONS ON "RESEARCH METHODOLOGY IN PHARMACEUTICAL SCIENCES"



Seminar on communication skills and oral presentations by B. Pharm and M. Pharm students was held on 6th November, 2011. There were two seminars on communications skills Dr. B.V. Ramana, Global head for marketing operations, Aurobindo Pharma, spoke about the importance of communication skills and the career opportunities in marketing field.

Dr. Khalid Saifuddin, Head, Pharma covigilance, Novartis, has given a presentation on "Nuances of Communication". The seminars were followed by oral presentations by students.

There were about Ninety (90) student participants from different colleges. All the students participated actively. In all the major five (5) Pharmacy departments, the best oral presentation was given the first prize and special prizes were also given for some of the good papers in the Valedictory programme.

NATIONAL PHARMACY WEEK CELEBRATIONS, NOVEMBER, 2011 BY IPGA-AP STATE BRANCH & G. PULLAREDDY COLLEGE OF PHARMACY

National Pharmacy Week Celebrations, November, 2011 were organized in Hyderabad by IPGA-AP State Branch. The week long celebration was inaugurated by Sri R.P Thakur, Director General of Drugs & copyrights, Drugs Control Administration on 20-11-2011 at NIPER, Hyderabad. Dr. B. Madhava Reddy, Principal, was associated with the inaugural function.

Inter College Quiz Competition was held in G. Pulla Reddy College of Pharmacy on 22-11-2011, nine (09) teams have participated. Team from T. R. R College won first prize and the second prize was bagged by G.Pulla Reddy College of Pharmacy. The Quiz programme was co-ordinated by Mr. G. Sai Rajesh, Asst. Professor.

3 K Run was organized on 4th December ,2011 from Necklace Road Railway Station to Sanjeevalah Park, about twenty five (25) students and one staff member, Y. Sreehan, Asst. Professor, participated in the Run. All participants were given certificates.

COLLEGE DAY CELEBRATIONS-2012

The 17th Annual College Day Celebration was held during the last week of January, 2012. Students have actively taken part in the college sports and cultural competitions. The function was on 28th January, 2012. Prof. V. Malla Reddy Director, R&D, Divis Laboratories Pvt. Ltd, Hyderabad, was the Chief Guest. Dr. Sanjiv Saxena, Site Head, HEOR-PMA, Global Medical affairs, Novartis Health Care Pvt. Ltd, Hyderabad was the Guest of Honor. On this occasion, G. Pulla Reddy Gold Medals were awarded to the toppers of



B. Pharm & M. Pharm courses.
S. Tejaswini, B.Pharm, S. Sravanthi,
M.Pharm (Pharmaceutical Chemistry)
T. Kumudini, M. Pharm
(Pharmacognosy) Ch. Saroja,
M. Pharm (Pharmaceutics),
V. Manjusha, M.Pharm
(Pharmacology).

Sridhar Reddy Memorial award was given to B. Pharm I year student, T. Pranitha Reddy. D.Pharm topper was given an award. Prizes were distributed to the students for various sports and cultural competitions conducted during the College day celebrations.

TRAINING PROGRAMME ON COMMUNICATION SKILLS AND SOFT SKILLS

Mr. Parthasarathy and his team from Parthasarathy Associates have given training to B.Pharm IV year students on "Communication skills and Soft skills" during 27th February to 1st March, 2012. Students were trained in Soft skills, Communication Skills Development, Resume Preparation, Presentation Skills and tips in cracking the Interviews. They also conducted mock interview to develop confidence in students to attend the interviews. Certificates of participation were distributed.



WORKSHOP ON PHARMACOKINETICS

A workshop on "Introduction to pharmacokinetics in academic settings-Basic concepts and PK analysis using Phoenix WinNonLin software," was conducted on 6th, 7th and 13th July 2012. Teaching faculty from Pharmaceutics & Pharmacology departments of various Pharmacy colleges in and around Hyderabad have participated in the training programme.

Dr. Eswari Muthukrishnan, Application Scientist, Certara, U.S.A was the resource person, who trained the participants on Theoretical concepts of compartmental and non compartmental modeling followed by hands on training on usage of WinNonLin software. The workshop also focused on calculation of bioequivalence and IVIVC. Certificates were presented to the participants. Dr. P. K. Lakshmi, Professor, Dept. of Pharmaceutics has co-ordinated the workshop.

TEACHERS DAY

Students have celebrated Teachers day on 5th September, 2012 in the college premises in a unique manner. After lighting of the lamp, Dr. B. Madhava Reddy, Principal, spoke on the achievements of Sarvepally Radhakrishnan and the changing scenario of teacher-student bonding in the modern society. There were competitions like quiz & dumb charads for teachers. Later mementos were presented to staff members. Few students expressed their feelings in appreciation of the teachers who impart knowledge to them. About 400 students from M. Pharm & B. Pharm attended the programme. On this occasion students & staff had a gala time.



SEMINARS & GUEST LECTURES

- V. Jai Ganesh, Manager, CGA Caplin Point Laboratories, Chennai has given seminar on "Pharmaceutical industry Overview and Interview skills" on 10th March 2012.
- M. R. Senapathy, Associate Professor & Associate Chairperson, Siva Sivani Institute of Management, Kompalli, Secunderabad, has given seminar on "Self development for success" on 25-08-2012.
- Dr. Sridhar Yashmaina, Clinical trial Head, NOVARTIS HEALTH CARE, Hyderabad, has given seminar on "Emerging Trends in Clinical Research" on 25-08-2012.
- Dr. N. Inamdar, Professor, Al-Ameen College of Pharmacy, Bangalore has delivered a seminar on "Legendorff Heart Experiment" on 6-2-2012. He has also demonstrated the live experiment on Rat Heart.

SEMINARS & CONFERENCES ATTENDED BY STAFF & M. PHARM. STUDENTS

- D. Prashanthi, Asst. Professor presented scientific paper in the International conference on " Up dates on protein Drug discovery, formulation and production challenges" held during 28th and 29th October 2011 at Sri Padmavathi Mahila Veda vidyalayam, Tirupati.
- M. Pharm students(6) have participated in state level "All India Pharmacy Quiz" organized by College of Pharmacy, Madras Medical college, Chennai as a part of National Pharmacy week celebrations November 2011. This programme was conducted in college and co-ordinated by G.Sai Rajesh, Asst. Professor.
- Dr. B. Veeresh, Professor, V. Vijay Kumar, A. Ravi Kiran and Y. Sreohari, Asst. Professors, have participated in the symposium on "Current trends in Pharmaceutical Sciences (CTPS-2011)" organized by Department of pharmacy on 12th November 2011 at BITS Pilani , Hyderabad Campus.
- Dr. B Madhava Reddy, Principal, Dr. Sama Venkatesh, Professor have chaired the Scientific sessions during 63rd IPC. Naseeb Basha Asst. Professor & 18 M. Pharm students have presented scientific posters at 63rd IPC held at Bangalore during 16th to 18th December 2011.
- A. Ravi Kiran, Senior Asst. Professor has presented scientific poster in the 12th International Congress of Ethnopharmacology (ISE2012) held at School of Natural Product Studies, Jadavpur University, Kolkata, during February 17th to 19th, 2012.
- Dr. Sama Venkatesh, Professor, has delivered a lecture at 16th National Convention of Society of Pharmacognosy and International Symposium on Traditional medicine "Frontiers in Drug Discovery from Herbal and Traditional Medicine" held during 9th to 11th March 2012 organized by Department of Pharmaceutical Sciences, Saurashtra University Rajkot, Gujrat.
- Mr. P. Ravi Kumar and Mr. Naseeb Basha, Asst. Professors attended work shop on "INDIAN PATENT SYSTEM" organized by Osmania University, Hyderabad on 30th March, 2012.
- M. Pharm students - Phani Tejaswani, Keerthi, Nareesh, Apama have presented scientific posters at Two-Day National Conference on "Reforms and Innovations in Pharmacy Education Towards Global Standards, during 17th-18th August, 2012 organized by Centre for Pharmaceutical Sciences, IST, JNTU, Hyderabad and APTI-AP State Branch, APPTT. **Y. Keerthi was awarded 1st Prize for the poster.**
- Mrs. B. Jayanthi Reddy, Associate Professor, has attended SAM Sensitisation, Awareness, Motivation Workshop under UGC Sponsored "Capacity Building for Women Managers in Higher Education" at University College of Technology, Osmania University, Hyderabad during 27th -31st August, 2012.



TEACHING STAFF UPGRADATION OF QUALIFICATION

Mrs. Yenumula Padmavathi, Associate Professor, has been awarded the degree of Doctor of Philosophy in pharmacy by Osmania University for the thesis entitled "Development of Pediatric formulations for HIV drugs". The research work was carried under the guidance of Prof. Dr. B. Madhava Reddy, Principal, G. Pulla Reddy College of Pharmacy. Dr. Padmavathi has 17 years of Teaching experience and guided 7 M. Pharm students. She has also presented research papers in various conferences. She has seven publications to her credit. She is Life member of APTI and IPA.



PAPER PUBLICATIONS / PRESENTATIONS BY STAFF / M.PHARM. STUDENTS

- ◆ Dr. S. Venkatesh, Professor, Dept. of Pharmacognosy in association with M. Pharm students - K. Devi Durga, G. Baba Shankar, Bhaskar Babu & Manasa. N has Published Five (5) Research Papers in Peer reviewed Journals- *Arzneimittelforschung*, *Indian Journal of Pharmaceutical Education & Research*, *Journal of Ethnopharmacology*, *Indian drugs*.
- ◆ Dr. V. Harinath Babu, Professor, Dept. of Pharmaceutical Chemistry in association with M. Pharm students- N. Achutha, M. Deepa, E. Shiva Rani, R. Parameshwar, Y. Ranganath, M. Deepthi, S. Hemasrilatha & K. Sruthi has Published Six(6) Research papers in Peer reviewed Journals - *Journal of Pharmacy & Pharmaceutical Sciences*, *E-Journal of Chemistry*, *Inventi Impact-Med.Chem*, *Inventi Rapid-Med.Chem*, *Indian Journal of Chemistry*, *Indian Journal of Heterocyclic Chemistry*.
- ◆ Dr. P. K Lakshmi, Professor, Dept. of Pharmaceutics in association with M. Pharm students- B. Rita, T. K. Indira, Ch. Srinivas, B. Kalpana, Swathi Latha, Ch. Saroja & D. Prashanthi (Research Scholar) has Published Three (3) Research papers and Four (4) Review articles in Peer reviewed Journals - *Journal of Applied Pharmaceutical Sciences*, *J Bioequiv Availab* & *S. J. Pharm*, *Journal of applied Pharmaceutical Technology and research*, *Journal of Pharmacy research* and *Asian Journal of pharmaceutical and clinical research*.
- ◆ Dr. P. K. Lakshmi has also contributed a chapter in (1) *Advances in Drug Delivery*, Vol.2 and (2) *Cosmeceuticals*.
- ◆ Dr. Veeresh. B, Professor, Dept. of Pharmacology in association with M. Pharm students - T. Sandhya & J. Sowjanya has Published Three (3) Research papers in Peer reviewed Journals - *Journal of Neurochemical Research*, *Pharmacologia* & *Journal of Pharmaceutical Innovations*. He is also doing contract Research work on Pharmacological evaluation of compounds, in collaboration with Mysore University.
- ◆ Dr. Y. Padmavathi, Associate Professor, Dept. of Pharmaceutical Chemistry has published Two (2) research papers in peer reviewed Journal - *Arzneimittelforschung*.
- ◆ Mrs. T. Shailaja, Associate Professor, Dept. of Pharmaceutics in association with M. Pharm students - Y. Shashibhushan & Aikabab A. M., has Published Two(2) Research papers in Peer reviewed Journals - *Journal of Pharmacy and Pharmaceutical Sciences* & *Der Pharmacia Lettre*.
- ◆ Mrs. K. Latha, Associate Professor, Dept. of Pharmaceutics has Published Two (2) Research papers in Peer reviewed Journal- *International Current Pharmaceutical Journal*.
- ◆ Mrs. V. Neeharika, Associate Professor, Dept. of Pharmacognosy in association with M. Pharm students- Sunitha Kumari, Yamshi Krishna and M. M. Latha has Published Four(4) Research papers in Peer reviewed Journals - *Pharm Tech Research*, *Drug Invention Today*, *Natural Products and Plant resources* & *Inventi Impact-Ethnopharmacology*.
- ◆ Mr. A. Ravi Kiran, Senior Asst. Professor has Published One (1) Research paper in Peer reviewed Journal- *Journal of Ethnopharmacology*.

STUDENTS ACHIEVEMENTS / PARTICIPATIONS

■ RESULTS – APRIL, 2011.

Course	% Pass	Distinction %	I Division %
B. Pharm	86	30	37
M. Pharm Ph.Chem.	100	70	30
Ph. Cognosy	100	80	20
Ph. Ceutics	100	70	30
Ph. Cology	100	90	10

- V. Vibha, B. Pharm IV year (2008-12 batch) student has got the 1st rank in Osmania University. This is the second consecutive year of getting the university first rank to the college.
- Nine students of B.Pharm Final year have achieved good ranks in GPAT-2012
- Six students achieved good ranks in PGCET. A. Pamesh got 92nd rank, B. Sunil got 99th rank and many students were qualified.
- Eight students of B. Pharm final year have achieved good ranks in Manipal University Entrance Exam for M.Pharm. V.Vibha achieved 9th rank, Sunil got 29th rank and Mohd Nayeemuddin got 54th rank and so on.
- Five students joined M. Pharm in Manipal University, three students joined NIPER, two students joined BITS Pilani and two more students joined Campbell University U.S.A.
- Industrial visit to NATCO Pharma, Kothur was arranged for 63 B.Pharm IV year students on 7th January, 2012.

Campus placements

Many reputed companies like Dr. Reddy's, NATCO Pharma, Sunven Nishta, Eli Lilly, Leutis Pharma, Indegene Pvt Ltd., Novartis, Global Data, Axis Clinical Trials, GVK Biosciences Ltd. recruited students of both B. Pharm and M. Pharm. Many students are placed in good positions.



Campus placement
written test by Indegene Pvt. Ltd. Bangalore

STUDENTS PARTICIPATION IN VARIOUS SEMINARS & CONFERENCES OUTSIDE THE COLLEGE

Many student of B. Pharm and M. Pharm have participated in various seminars & conferences. outside the college and won prizes for scientific poster and paper presentation.

1. B. Pharm IV year students participated in poster presentation at a symposium titled 'CURRENT TRENDS IN PHARMACEUTICAL SCIENCES' organized by BITS Pilani, Hyderabad campus, on 12th November, 2011.
2. B. Pharm I year students have attended a seminar on 'NANO FOR THE YOUNG (JCONSAT-2012)' at Taj Banjara on 21st January, 2012.
3. B. Pharm students attended a seminar on "NEOZION- REDEFINING EVOLUTION" organized by CBIT, Hyderabad on 28th & 29th February, 2012 and presented posters.
4. B. Pharm students participated in "INNOEVENT-12" organized by PRRM Engineering College on 2nd & 3rd March, 2012.
5. Students of B.Pharmacy IV yr have participated in a national level seminar conducted by Soetha College of Pharmacy on 2nd & 3rd March 2012.

6. 10 students of B. Pharm III year have participated in poster presentation at a seminar "TECHNO SAMPRATH 2012" organized by School of Pharmacy, Nalla Narasihma Reddy Educational Society, Hyderabad on 3rd March, 2012. **Two students secured 1st prize for the poster presentation.**
 7. Students of B. Pharm II year and students of B.Pharm III year have participated in poster presentation at a seminar organized by Malla Reddy College of Pharmacy, Hyderabad on 3rd March 2012 on "RECENT TRENDS IN PHARMACEUTICAL SCIENCES". **One student secured 1st prize for the poster presentation.**
 8. Students of B. Pharm IV year participated in poster presentation at a symposium on "INNOVATIVE & EMERGING APPROACHES IN DRUG DISCOVERY" organized by Vishnu Institute of Pharmaceutical Education & Research, Narsapur, Medak District on 3rd March 2012.
 9. Students of B. Pharm III year have participated in poster presentation at a symposium "PROMETHEAN - 2K12" organized by B.V Raju Institute of Technology, Hyderabad on 3rd & 4th March, 2012.
 10. B. Pharm III year students have participated in seminar on "SUDHAKSHA 2K 2" organized by Sree Dutta group of Educational Institutes on 28th & 29th March 2012, **One student secured 1st prize for the poster presentation.**
 11. B. Pharm and M. Pharm students(40) have participated in one day national seminar -"Pharma Flair 2K12" organized by Samekruthi College of Pharmacy, Ghatkesar, Hyderabad on 22nd, September, 2012. **One student has secured 2nd prize for the poster presentation**
- G. Pulla Reddy College of Pharmacy has been appreciated as Best Scientific Encouragement College for sending many students to present the scientific poster presentations and a memento was also presented by Samekruthi College of Pharmacy

INFRASTRUCTURAL DEVELOPMENT

The college has procured Equipment (HPLC & Others) and Books worth Rs. 25,00,000 Lakhs during this academic year.

SPONSORSHIP TO CONFERENCES/SEMINARS/FEE WAIVER

The Staff and Students were sponsored to attend / participate in Conferences / Seminars / Sports / Cultural Events at various colleges. Tuition fee concessions have been sanctioned to some B. Pharm Students.

COURSES OFFERED

- B. Pharm - 4yrs Degree**
- M. Pharm - 2yrs Post Graduation**
- Ph. Chemistry
- Pharmacognosy
- Pharmaceutics
- Pharmacology
- Pharma Analysis & Quality Assurance

EAMCET CODE : GPRP
PGE CET CODE: GPRP1



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