

## **ONE DAY SEMINAR ON INNOVATIONS IN PHARMACEUTICAL RESEARCH-2015 AND ORAL PRESENTATIONS 1<sup>st</sup> AUGUST 2015**

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A one day seminar on “**Innovations in Pharmaceutical Research 2015 and Oral Presentations**” was organized by **G. Pulla Reddy College of Pharmacy**, Mehdiapatnam, Hyderabad on **August 1<sup>st</sup> 2015**. The seminar was aimed to provide the knowledge on “Innovations in pharmaceutical research” to undergraduate and post graduate students.

Nearly **150 delegates** registered for the seminar and **121 papers** were presented in various Scientific Sessions.

The program was inaugurated by the chief guest **Dr. A. Ravindranath**, Dean, Development & UGC Affairs, Head & Dept. of Pharmacy & Biotechnology, Osmania University, Hyderabad, **Dr. J.A.R.P. Sarma**, Ex-Vice President, G.V.K. Biosciences Pvt., Ltd., Hyderabad and **Dr.S.Padmaja**, Managing Director, iProPAT Intellectual Property Solutions, Hyderabad as speakers for this one day seminar, presided by **Dr. B. Madhava Reddy**, Principal, Organizing Committee Chairman. As a token of respect Standing Ovation was given to Dr. A.P.J. Abdul Kalam.

**Dr. B. Madhava Reddy** welcomed the gathering and briefed the delegates about the theme “**Innovations in Pharmaceutical Research**” and objectives of the seminar. He highlighted the importance of Oral presentations to improve the communication skills and technical skills.

Chief Guest **Dr. A. Ravindranath** enlightened upon visualization and implementation of visions on research and innovations in pharmaceutical field.

**Scientific Abstract Book** was released on this occasion by Dr.J.A.R.P. Sharma.

In the *first session* **Dr.J.A.R.P. Sarma** delivered a lecture on “**Recent Trends In Global Pharmaceutical Industry Improvements and Innovations**”. Dr. Sarma has vast experience in this field and dealt with valuable information regarding the total expenditure for producing a drug into the market and new technologies to develop the drugs.

In the *second session* **Dr.S.Padmaja** delivered a talk on “**Introduction to Intellectual Property and Regulatory Affairs specific focus to Generics**”. Dr. Padmaja has given a very interesting information about the patents with practical examples of different patents, How to go patenting, patenting technologies, how many products have different patents and requirements to have patenting for a generic product. Participants had good interaction with speakers and clarified their doubts.

In the afternoon session, students from various colleges presented Oral presentations in various aspects of Pharmaceutical research and development.

Total of about 121 Oral presentations were presented in different specializations. The presentations were evaluated by the senior faculty and 15 Best Oral presentations were selected. The seminar was attended by more than 150 delegates from 10 colleges.

In the evening Valedictory programme was conducted. Merit certificates and Mementos were presented to the winners of Oral presentation competition by principal and Professors of various departments.

The programme was concluded with Vote of thanks.