

G. PULLA REDDY COLLEGE OF PHARMACY
SEMINAR/ GUEST LECTURE
“Wonders in Biotechnology”
By Prof. P. Ellaiah
25th June 2016

A Guest lecture is given by **Prof. P. Ellaiah**, Director (Academic), Jeypore College of Pharmacy, Jeypore, Odisha on the topic **“Wonders in Biotechnology”** on 25th June 2016.

He discussed how biotechnology (gene manipulation) improves crop insect resistance, enhances crop herbicide tolerance and facilitates the use of more environmentally sustainable farming practices.

Also discussed how Biotech is helping to heal the world by harnessing nature's own toolbox and using our own genetic makeup to heal. How the gene manipulation helps to create transgenic plants and animals with new feature like increased productivity, new colors to the vegetables and fluorescent zebra fish called glofish.

Staff and students of B. Pharm III, IV year (More than 80) participated in seminar.