



G. Pulla Reddy College of Pharmacy

Mehdipatnam, Hyderabad

Affiliated to Osmania University and Approved by PCI

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6TH NATIONAL PHARMACOVIGILANCE WEEK – 2026 (17th – 23rd September 2026)

Theme: “Promoting Rational Use of Medicines through Pharmacovigilance – A Step towards Safer Health Care”

G. Pulla Reddy College of Pharmacy conducted a series of awareness activities during the 6th National Pharmacovigilance Week from 17th to 23rd September 2026 under the theme “Promoting Rational Use of Medicines through Pharmacovigilance – A Step towards Safer Health Care”. The programme was organised with the purpose of fostering a culture of pharmacovigilance and promoting awareness regarding medicine safety and adverse drug reaction (ADR) reporting among students and the community.

Activities Conducted on 21st September 2026

1. National Pharmacovigilance Walkathon

A National Pharmacovigilance Walkathon was organised on 21st September 2026 to create awareness regarding pharmacovigilance, rational use of medicines and the importance of reporting adverse drug reactions. Around 50 students actively participated in the walkathon rally.

2. Community Awareness and Distribution of Information Leaflets

As part of the community outreach activity, students distributed information leaflets on pharmacovigilance and ADR reporting in four different languages, including English, Hindi and Urdu, to improve accessibility and understanding among the local population. The leaflets were distributed at community pharmacies, local shops, local banks, a local school and among residents of Ayodhya Nagar Colony, Mehdiapatnam, Hyderabad. The students interacted with pharmacists and members of the public and encouraged them to recognise and report suspected ADRs.

3. Guest Lecture

A guest lecture was conducted by **Dr. Reema Valiki**, Clinical Pharmacist, AIG Hospitals, Hyderabad. The lecture focused on the importance of pharmacovigilance, medication safety, rational use of medicines and the role of healthcare professionals in identifying and reporting adverse drug reactions. The session provided students with practical insights into pharmacovigilance and its relevance to safer patient care.

The programme strengthened the students’ understanding of pharmacovigilance and encouraged active participation in building a safer healthcare environment.

The National Pharmacovigilance Walkathon and community awareness rally were coordinated by Mr. Vamsi and Mrs. Sandhyarani, Assistant Professors, G. Pulla Reddy College of Pharmacy. The guest lecture coordinated by Mrs. Gouhar Sultana, Mrs. V.Priyanka, Assistant Professor, G. Pulla Reddy College of

Pharmacy. The Program was organized by Dr. T.Naga Aparna, Assoc.Professor and Mrs.K.Archana Reddy, Asst.Profeessor, GPRCP.



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